Presented to the Waupaca City Council
Library Board President Julie Eiden

2019 Annual Report
Waupaca Area Public Library

Tagline –
Imagine...Learn...Connect

Values
Waupaca Area Public Library strives to be:

*Inclusive* - opening doors for increasing engagement
*Responsive* - collaborating with partners to meet community needs
*Respectful* - a welcoming environment, open yet private
*Accessible* - by offering up-to-date technology and resources
*Connected* – Starting conversations and creating community

Vision
The Waupaca Area Public Library will be known as a community resource that promotes innovation, technology, collaboration, *connectedness* and all forms of literacy.

Mission
The Waupaca Area Public Library is committed to offering opportunities for *connection*, innovation and engaged learning.
Registered Borrowers: 9,981

2019

Resident: 3,540
NonResident: 6,083

Annual Visits: 117,140

5,459/wk

57 open hours per week

229,281
Where do our patrons live?

- Towns Waupaca, Lind, Farmington & Dayton: 38%
- City of Waupaca: 38%
- Cities in Waupaca County with Libraries: 3%
- Rural Waupaca County: 6%
- Portage County: 9%
- Waushara County: 4%
- Outagamie County: 1%
- Other: 1%

- Where do our patrons live?
Sharing Library Materials

50,293 ↑
Items loaned to other libraries

52,436 ↑
Items loaned to our patrons from other libraries
2019 Checkouts

- Adults: 62%
- Teens: 4%
- Children: 34%
Ebooks & Eaudio Downloads

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<tr>
<th>Year</th>
<th>Downloads</th>
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<td>2017</td>
<td>12,135.0</td>
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<tr>
<td>2018</td>
<td>18,727.0</td>
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<tr>
<td>2019</td>
<td>20,435.0</td>
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$ 4,352 (Funded 2019) ÷ 20,435 (Downloads 2019) = \$ .21

2018 18,727  2019 20,435
Expenditures for Materials

<table>
<thead>
<tr>
<th>Year</th>
<th>Print</th>
<th>AV Materials</th>
<th>Ebooks &amp; Eaudio</th>
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<tbody>
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Internet Use

- Stations
- Wi-Fi

Tax Supported Funding

City of Waupaca Library & Building
Waushara & Waupaca County Funding

2019 Other Operating Income =
### Number of Programs
- Child: 344
- Teen: 197
- Adults and All Ages: 95

### Program Attendance
- Child: 2,658
- Teen: 878
- Adults and All Ages: 9,031

**89 Drop-in Programs!**
**Who attended?**
- Child: 13,972
- Teen: 2,414
- Adults and All Ages: 272
We engage in the Building & out in the Community
TEEN ROOM
OWLS – Outagamie Waupaca Library System
Goals for 2020 - 2025

Create better ACCESS to Library Services for the community

Increase awareness of Library Services through MARKETING

Develop programs and services that utilize community resources to increase offerings and provide opportunities for engagement of all community members

Create a library environment and accompanying programs that are welcoming to all
Questions?